

CRAEMER NEWS

JUNE 2012



Dear Customers...



Sebastian Brandenburg
(Managing Director)



Steve Poppitt
(UK Sales Director)

welcome to the first Craemer newsletter of 2012. This year represents a milestone in our company's history as we celebrate our 100th anniversary. Since the formation of our organisation in 1912 the Craemer name has been synonymous with quality products, efficient service and innovation. This year sees the launch of a series of brand new Craemer products including our new D1 pallet and our MGB NEO range of wheeled bins. The driving force behind any business is the customer and we would take this opportunity to thank both established and new customers alike in all our market sectors for their past and continuing support.

Craemer celebrates 100 years of continuing growth and success...

100
YEARS

The Craemer Group, an internationally oriented family business with the Headquarters in Herzebrock-Clarholz, East-Westphalia, celebrates its 100th anniversary this year. The metal forming, plastics processing and tool making specialist achieved a total operating performance of 172 million Euros in 2011, with around 630 employees at four European sites. In its anniversary year, the company is on a successful growth track. Major investments in a double-digit million range are planned by 2014.



Quality – The Best Value

New wheeled bin launched at IFAT



MGBneo Innovative. Robust. Efficient.

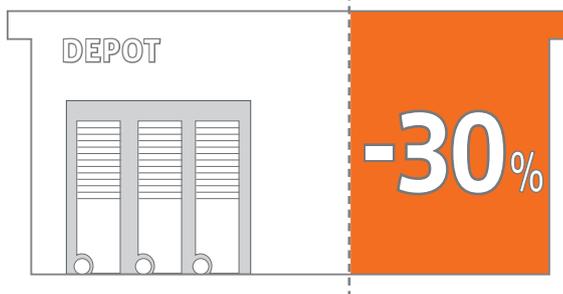
The Paul Craemer Group has been supplying precision engineered quality products and services since 1912, and to coincide with our 100th anniversary celebrations we proudly launched the first container from our brand new MGB NEO range of wheeled bins at the IFAT Entsorga 2012 exhibition in Munich.

Our product development and technical research teams have spent many months developing and testing this brand new innovative container designed to meet the ever increasing demands of the European waste industry. This new container offers many improved features including larger print areas on all sides of the container body and on the lid, larger ergonomically designed handles, easy-fit lids and reinforced profiles on all four walls for added strength, rigidity and quality.



* Stacking for standard containers until now: 10 or 11

Reduces storage space by up to 30%!



MORE INFORMATION

Contact our UK Sales office: 01952 607800
Visit our website: www.craemer.co.uk

Designed to stack up to 13 units high within an easily manageable stack height, the MGB NEO has been designed to reduce storage space and shipping footprint by up to 30% allowing for more efficient use of storage depot space; lower transport costs and reduced carbon footprint. 180L, 140L and 120L containers will be added to the NEO range later this year.

Made in Britain

Craemer UK continues to endorse the "Made in Britain" campaign. This new scheme aims to promote products produced in the UK for the domestic marketplace and is gaining much support from British Industry and consumers. All plastic wheeled bins produced at our Telford production facility for the UK market carry the "Made in Britain" logo.





Joint CIWM & LARAC event to be held at Telford Factory on July 5th



Following the success of our CIWM joint Midlands and Northern regional meeting in October last year, Craemer will host a joint CIWM/LARAC workshop meeting on July 5th. The theme of the July workshop event will be “The 3 Rs” and the aim being to Refresh your ideas, Rethink how you provide services, and improve Results. Once again we will be offering visitors the opportunity to tour our wheeled bin production and testing facility.

Lunch and refreshments will be provided, visitors can register by calling **Abigail Walmsley** on **(01952) 607800** or via email: **abigail.walmsley@craemer.com** or via their CIWM or LARAC regional centres. This is a free event and open to everyone.



New **D1** Plastic Pallet for the European Logistics Market

D1
The practical alternative solution

The D1 is the new Euro pallet from Craemer that is lightweight in handling but heavyweight in load capacity. It provides the simplicity of a standard logistic pallet, but with the addition of up to 4 strengthening bars, which you can retro fit if desired; it can rack up to 1250 kg. This pallet has a static load of 5000 kg and up to 1500 kg dynamically. So its strengths and abilities are

obvious. This pallet will therefore suit a wide variety of applications. This pallet is both jack of all trades and master of all. It works well with logistics; it works well in racking and works as hard as any heavy duty pallet when stacked in the Euro range.

MORE INFORMATION

Contact our UK Pallet Division Sales Manager Gordon Darbyshire on 01952 607800
Visit our website: www.craemer.co.uk



Safety in transport

Up to 14 continuous anti-slip profiles from the upper to the lower deck surfaces

Practical options

Up to 4 strengthening profiles for heavier loads of up to 1250 kg

Highly economical

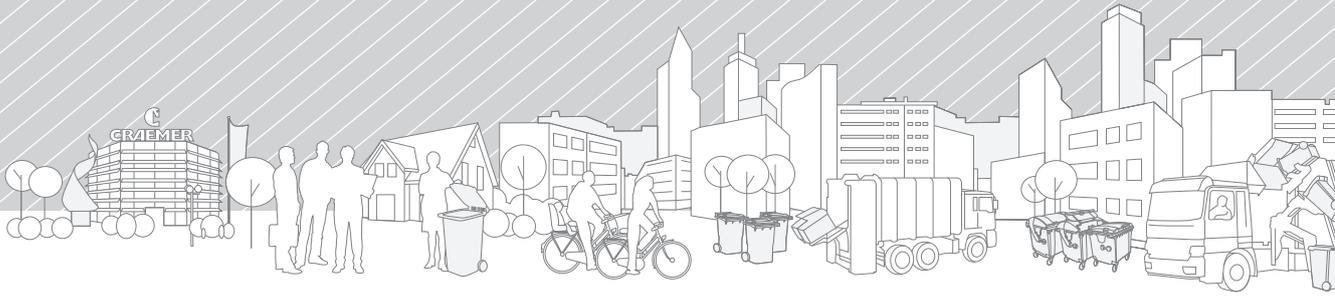
The Craemer D1 has a service life of 10 years or more...

Sustainable quality

Consistent in form, no splinters, easily cleaned, minimum pallet damage, minimum goods damage, less downtime

RFID technology

Equipped with transponders: thus optimising your logistics processes



New Appointment at UK Production Facility



We are pleased to announce the appointment of Mr Steffen Maier as our new UK Operations Manager. With many years' experience in the operational management of plastic injection moulding facilities, Steffen will assume overall responsibility for the running of our UK wheeled bin production and warehouse departments at our Telford UK facility.



New Bins from Old...

More and more Local Authorities are taking advantage of our Closed-Loop scheme. We take their old end-of-life or redundant plastic bins and boxes, convert the recovered polymer into high-quality, re-processed material which then goes back into our production facility at Telford. In addition we rebate the value of the recovered material against the cost of their new replacement bins.

Craemer are approved suppliers on the following Local Authority procurement frameworks:

- ▶ The Eastern Shires Purchasing Organisation (ESPO)
- ▶ The Warrington Wheeled Bin Framework
- ▶ The Yorkshire Purchasing Organisation (YPO)
- ▶ ARC 21
- ▶ Excel Scotland



CRAEMER REGIONAL SALES CONTACTS

Environmental Products:

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Craemer for Assured Quality:

